

# Phishing

## WHAT YOU NEED TO KNOW

### SCAMMERS ARE AFTER YOUR



Passwords



Financial Info



Identity



Money



## WHY DO WE FALL FOR THESE SCAMS?

- Urgency
- Greed
- Complacency
- Desire to please
- Curiosity
- Fear



PROBABILITY THAT A PHISHING MESSAGE SUCCEEDS  
**1 OUT OF 10!**



### WATCH OUT FOR

- Spelling & Grammar Errors
- Sender Address
- Things That Sound Too Good to be True

### BEWARE OF UNSOLICITED MESSAGES

- Attachments
- Links
- Login Pages

**SEE SOMETHING, SAY SOMETHING**